

MEDIA KIT

# ALPHA VANTAGE

Alpha Vantage has the largest online community of **highly technical** and quantitative professionals in **software, technology,** and **finance** looking to advance their careers and gain market insight into all types of investable assets.

With more than **750 million** unique visitors since 2017 and over **10 million** visits each month, Alpha Vantage allows you to reach a highly engaged, educated, and **technical niche** audience interested in your product or service.

ALPHA VANTAGE

# API

750M+

**Unique Visitors since 2017**

Highly educated, engaged professionals

10M+

**Monthly Visitors**

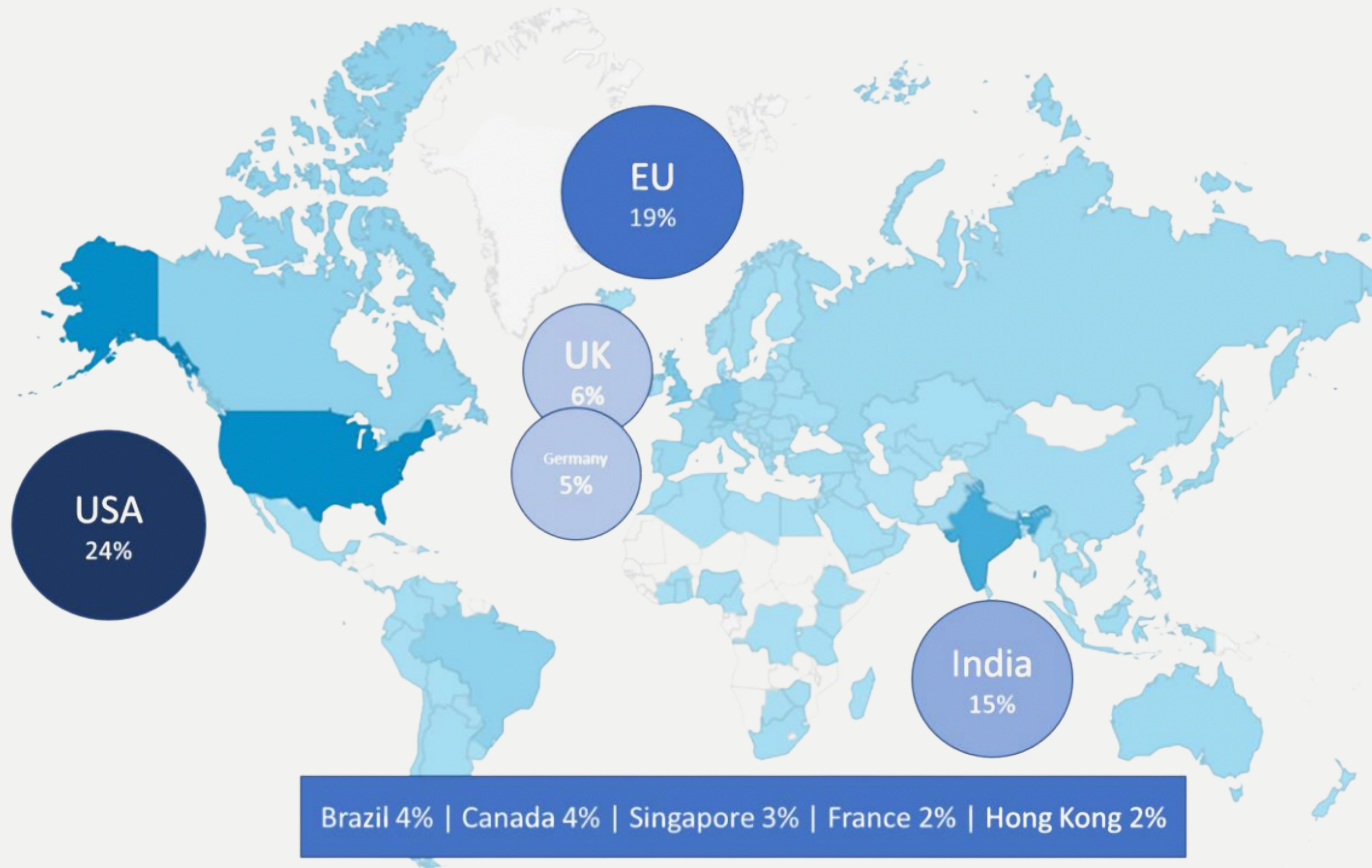
Majority in the 18–34 age range

500K+

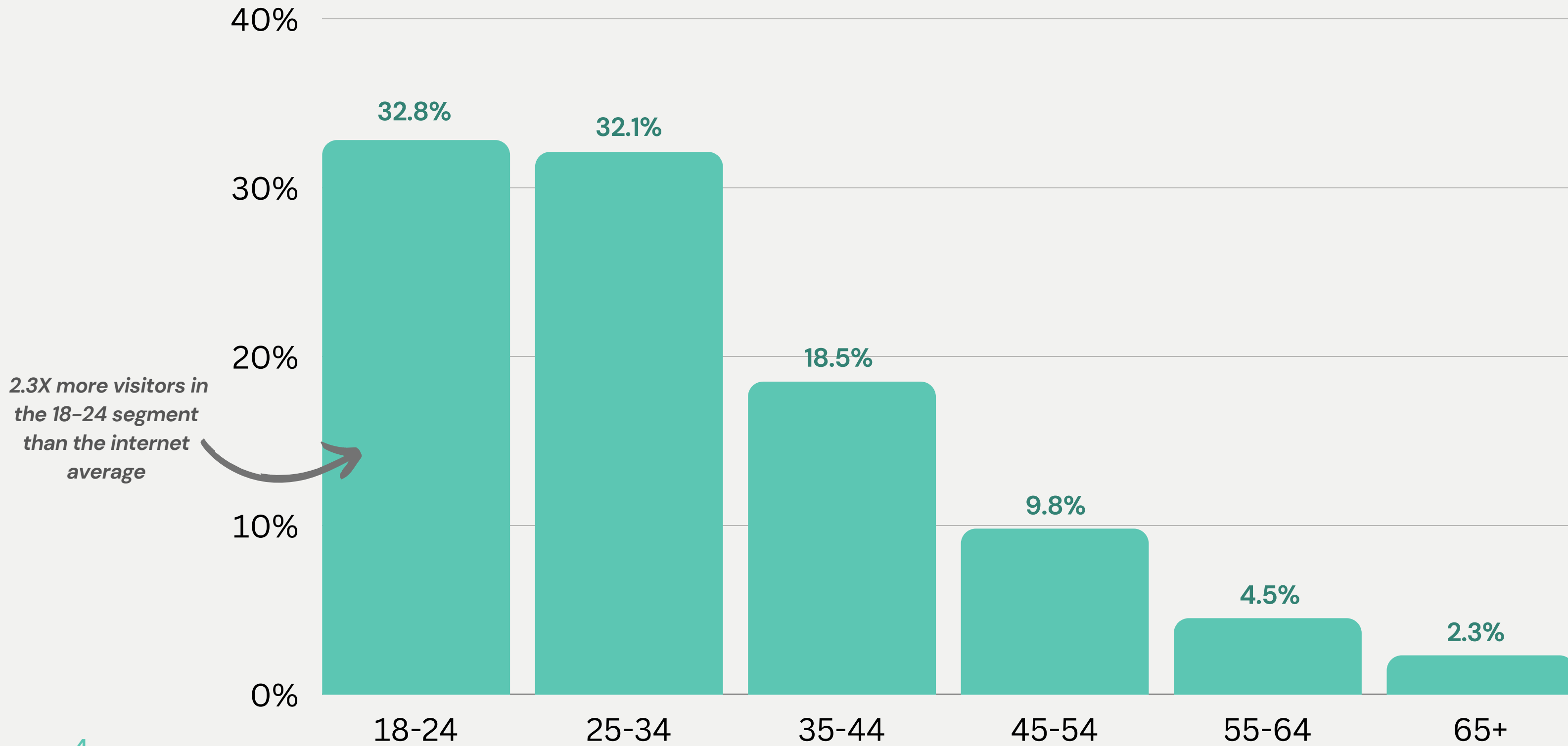
**Alpha Vantage API Users**

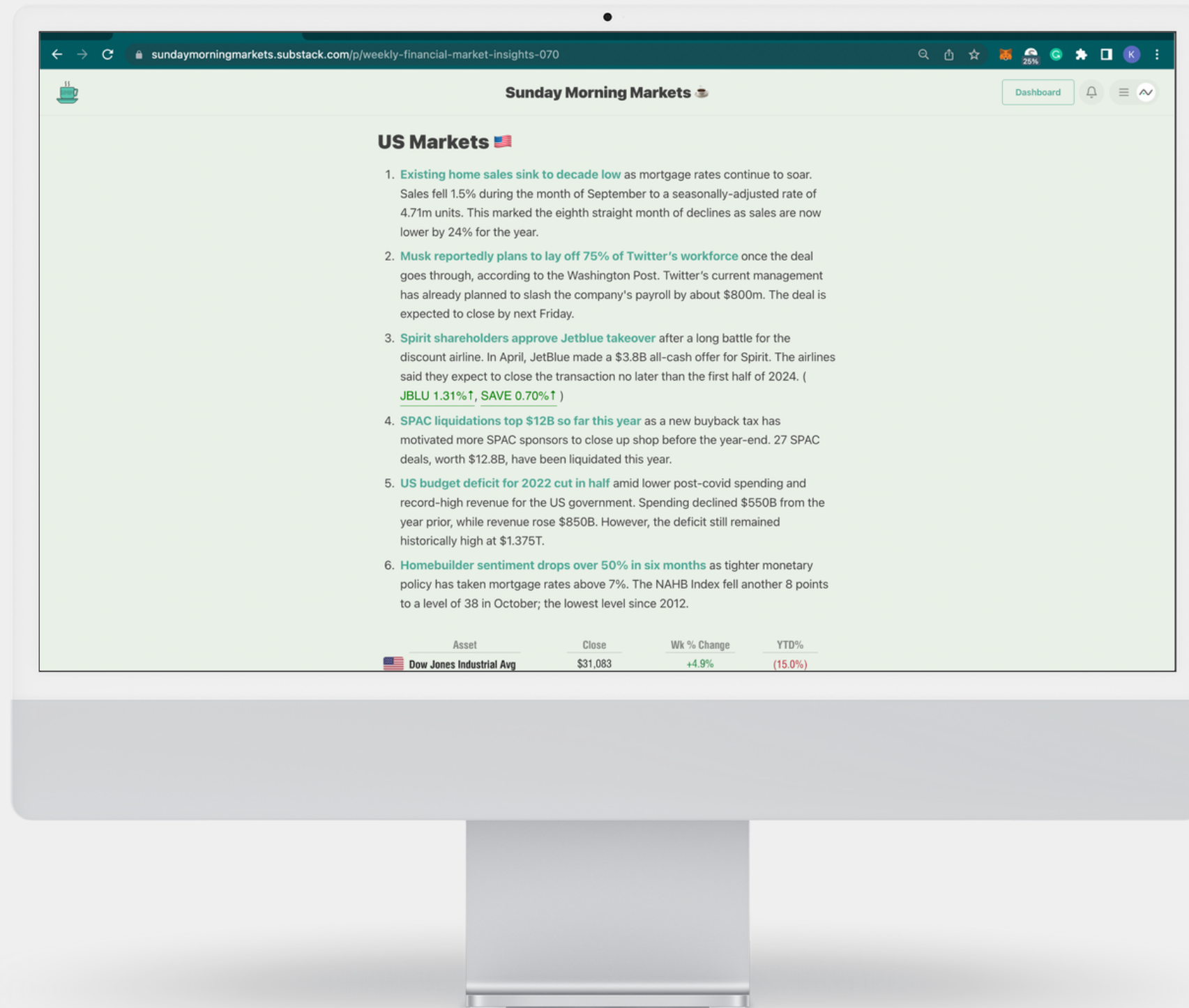
Over 80% are in decision-making roles

# Demographics – Geography



# Demographics – Age





## SUNDAY MORNING MARKETS

# Newsletter

SUNDAY MORNING MARKETS

# Newsletter

45K+

**SMM Newsletter Subscribers**

Interest in economics, finance, crypto

15K+

**Weekly Impressions**

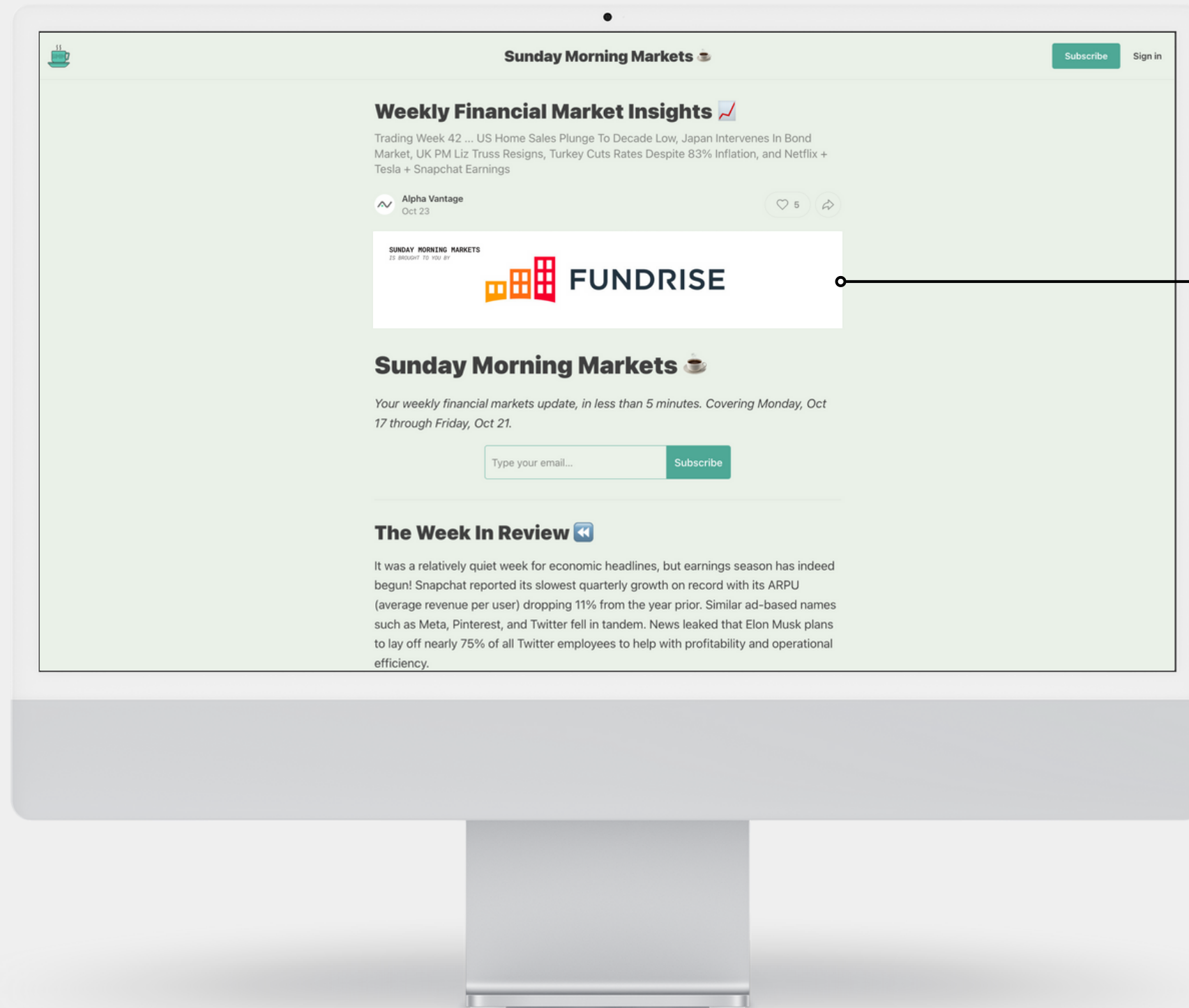
7K+ subscribers with 80%+ activity rate

20%+

**Newsletter Open Rate**

Eight-week average of 22.5%

# Sunday Morning Mention

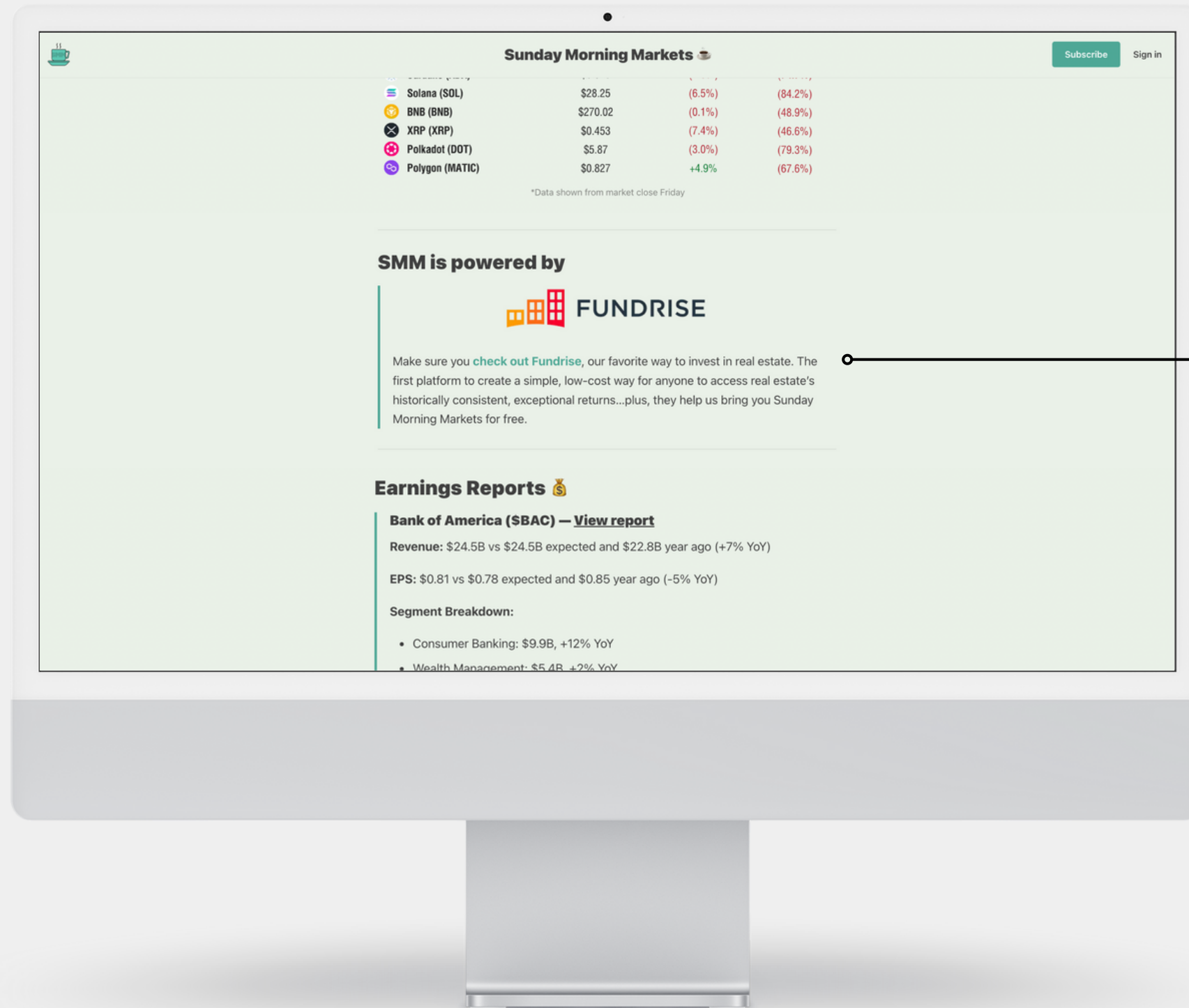


**Top Of Newsletter**

Banner Image

1x CTA

# Sunday Morning Story



## Middle of Newsletter

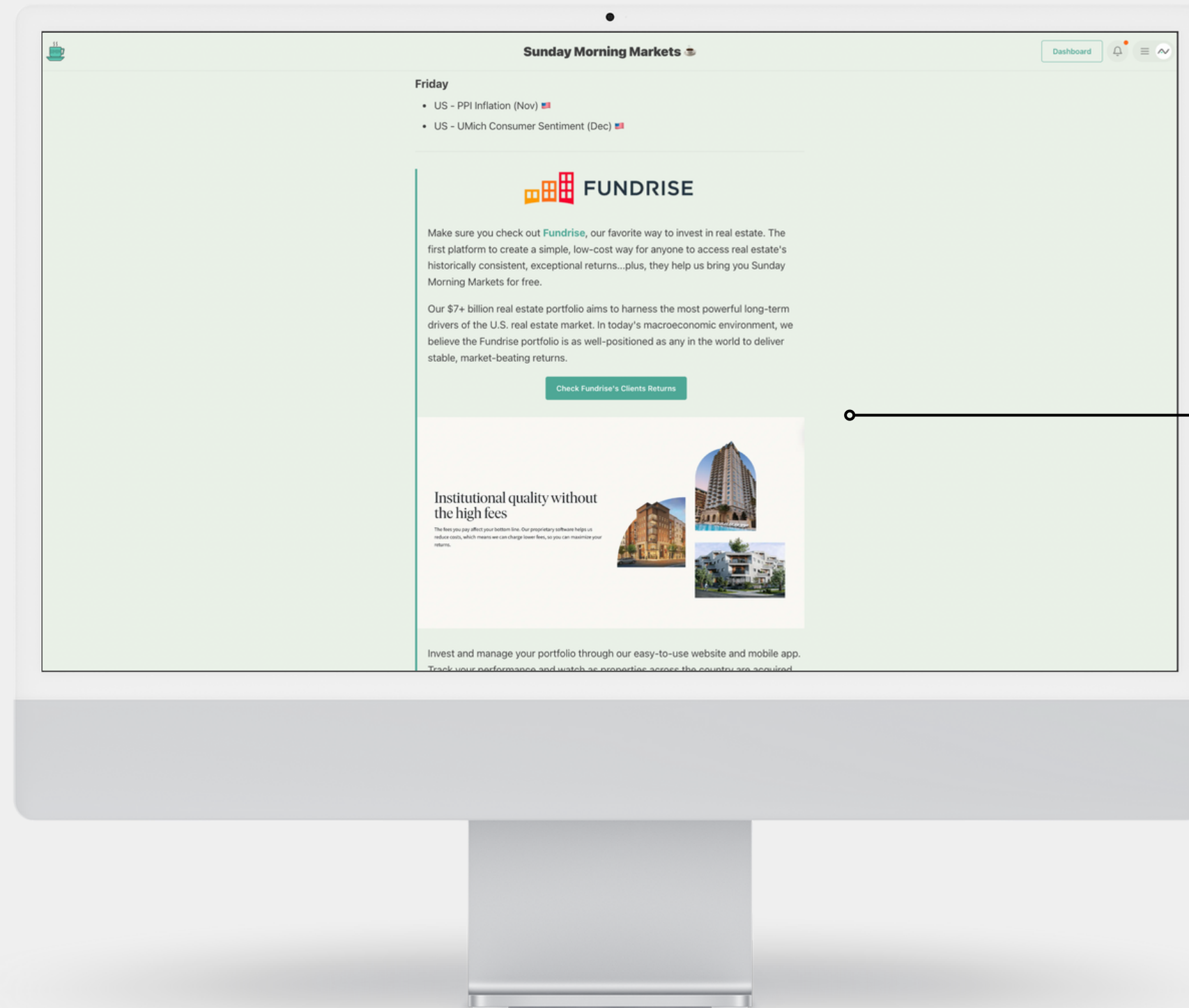
100 Word Write Up

1x Image

1x CTA



# Sunday Morning Deep Dive



## Footer of Newsletter

250 Word Write Up

2x+ Images

2x+ CTAs

# Thank You

Contact us to learn more

[media@alphavantage.co](mailto:media@alphavantage.co)

Submit a partnership inquiry

click here: [partnership form](#)